

2011 Heartland Golf Expo & Tulsa Man Event Contract for Booth Space

6218 S. Lewis Ave. Suite 200 • Tulsa, OK 74136

918-280-0787 • Fax 918-280-0797

www.southcentralgolf.com/expos • www.tulsamanevent.com

Exhibitor Name *(name as you want it to appear on booth sign)*

Business/Organization Name

Administrative Contact

Billing Contact

Address

City

State

Zip

Phone

Fax

E-mail

Website

Product/Service to be Displayed

All South Central Golf Documents are available as Adobe Acrobat PDF files. Adobe Acrobat Reader is available free from www.adobe.com

Your preferred primary method of correspondence: E-mail Fax U.S. Mail

Booth Pricing Information: Note: To receive Early Bird pricing, signed contract and deposit must be received by 11/1/10

Booth Size	One Expo		Two Expos	
	Early Bird	Regular	Early Bird	Regular
10'x10'	\$620	\$670	\$570	\$620
10'x20'	\$1,160	\$1,260	\$1,060	\$1,160
10'x30'	\$1,700	\$1,800	\$1,600	\$1,700
Corner Premium	+\$75	+\$75	+\$75	+\$75
20'x20' Island	\$2,500	\$2,700	\$2,300	\$2,500
Bulk Space over 20'x20': Call for pricing				

Each booth includes: 8' Backdrop, 3' side skirting, one 8' skirted table, two chairs, wastebasket, 7"x40" ID sign, exhibitor badges and program listing (info to be provided by exhibitor).

Other Services: Electrical, phone, data lines, and other furnishings at additional cost through services contractor. Contact information is included in exhibitor packet.

Booth Preference: Indicate choice(s) from floor plans (check website for most up-to-date booth availability)

Heartland Golf Expo 1 _____ 2 _____ 3 _____ 4 _____

Booth: \$ _____ Corner: \$ _____ Total: \$ _____

Tulsa Man Event 1 _____ 2 _____ 3 _____ 4 _____

Booth: \$ _____ Corner: \$ _____ Total: \$ _____

Grand Total for Booth Rental: \$ _____

Payment Method: Credit Card Check*

Type of Card: Visa MasterCard AmEx Discover

Deposit (50% due with contract) \$ _____

Cardholder Name

Card Billing Zip Code

Credit Card No.

Expiration Date

Signature of Cardholder

Verification Code**

Date

If paying by credit card you may choose to pay either the full amount or 50% deposit with contract. Please specify. If you choose to pay deposit only, your card will be billed for the remaining amount after Dec. 31, 2010. Contracts issued after Dec. 31, 2010 will be billed the full amount.

Be sure to fill out all credit card information to ensure accurate processing.

**Verification code is the three or four digit code on the back of the credit card on the far right side of the signature block

Terms and Conditions

To guarantee your booth selection, a signed contract and 50% deposit must be returned immediately. The balance is due by Dec. 31, 2010. Contracts issued after Dec. 1, 2010, will automatically be billed for the full amount. To qualify for early bird discounts, deposit must be received by November 1, 2010.

Exhibit Space Specifications – Each exhibit space is 10' x 10'. Standard and corner booths spaces (as indicated on the Expo floor map) include an eight-foot back wall curtain as well as three-foot side wall curtains on each side. Exhibitor displays will not extend beyond area of booth contracted.

Pertinence to Expo Purpose – The show office will review and approve all contracts. The products or services to be exhibited must be pertinent to the scope and purpose of the Expo. Changes in the products to be displayed as described on the application form are to be forwarded to South Central Golf in writing thirty (30) days prior to the show, for inclusion in the final program. No changes will be accepted after that date. South Central Golf reserves the right to refuse any applicant for any reason.

Assignment of Exhibit Space – Space will be assigned on a first-come-first-served basis. Every effort will be made to assign exhibit space according to each Exhibitor's stated preferences, subject to availability. Booth space may not be reassigned or sublet by the exhibitor listed on the contract to other entities or individuals. South Central Golf reserves the right to rearrange the floor plan and/or to relocate any exhibit to further the best interests of the entire show. Notification confirming receipt of application, along with booth assignment, will be sent promptly. Exhibitor Service Kit will be provided by contractor by Dec. 1, 2010. Hitting nets only allowed in specially designated safety areas provided by South Central Golf.

Use of Exhibit Space – No exhibitor will be permitted to display, market, sell, or promote outside of the assigned space in the Exhibition Hall. No back wall may be higher than eight feet; side walls must terminate three feet from the back wall. A clear view of the neighboring exhibits must be provided. End wing panels must be covered if visible. Common areas (e.g. aisles, lobby) may not be used for promotional purposes.

Standard Equipment – Standard equipment for each 10' x 10' booth will consist of an 8-foot backdrop and two 3-foot side rails, one booth identification sign, an eight-foot skirted table, two chairs and waste basket. Electrical service and telephone/data lines are available for an additional charge through the services contractor. We will provide information for ordering carpet, additional furnishings and services in the Exhibitor Service Kit.

Set-up and Tear-down Times – Set-up hours are Thursday of show week, noon-6 p.m. and Friday, 8-10:30 a.m.; Note that exhibit set-up must be completed and all packing material removed no later than 11 a.m. on Friday to prepare for the opening of the show. No containers or boxes are permitted to be stored in booth areas during the show. Tear-down hours are Saturday after the expo, 6 p.m.-10 p.m. Booths must remain intact and open during the posted hours of the expo. No tear-down will be allowed until after the expo closes at 6 p.m. Saturday. South Central Golf will take immediate possession of exhibitor materials not removed by Sunday at midnight, and exhibitor will be responsible for any costs incurred in storage or disposal of said items.

Security – The Exhibit Hall will be securely locked to protect against loss during the hours when the expo is closed. South Central Golf will provide security personnel during all hours of the expo from set-up to teardown, including non-show hours. However, neither South Central Golf nor Host facility will be responsible for the safety of exhibits against theft or loss.

Insurance – Exhibitors shall insure their exhibits and any display materials and carry proper public liability and property damage insurance during all times that such exhibits and display materials are on site at the Golf Expo. Exhibitors hereby expressly waive and release any claims or cause of action against South Central Golf that may arise out of loss or damage to any of their property or the property of their employees, agents, guests and the general public. Any exhibitor who shall swing a golf club, bat, or similar object, or will permit a customer to do so, MUST have a certificate of insurance on file with South Central Golf listing South Central Golf as co-insured. Failure to have an insurance certificate on file shall be grounds for management to deny potentially hazardous activities. See Assignment of Exhibit Space above.

Copyrighted Material – It is the responsibility of the Exhibitor to obtain appropriate copyright releases for use of any type of copyrighted materials (e.g., publications, graphics) during the Expo.

Sales – Exhibitors will be responsible for collection of all funds for items sold during the expo and for collection and payment of sales taxes according to applicable state law. South Central Golf will make information concerning those requirements available prior to the show. Exhibitors are responsible for processing credit card purchases, checks, returned items and guarantees. All exhibitors agree to abide by MAP or other pricing guidelines and policies put forth by equipment manufacturers. South Central Golf reserves the right to remove exhibitors violating manufacturers pricing policy.

General Provisions – The license granted by this contract is nontransferable without the prior written consent of South Central Golf. The exhibit space and associated facilities licensed hereunder are provided on an "as-is" basis. South Central Golf does not make any express or implied warranty or guaranty of any type or nature, including fitness for a particular purpose, with regard to the subject exhibit Space and associated facilities. Further, South Central Golf shall not be responsible for any damage or loss to Exhibitor's property while in transit or on display or in storage at the exposition site. The Exhibitor shall be responsible for returning the Exhibit Space and associated facilities in as good condition as they were received, reasonable and normal wear and tear expected. Exhibitor shall ensure that it and any individuals and/or entities for which it may be responsible comply with all rules and policies of the Exhibition Site, as well as applicable federal, state and local laws, ordinances and regulations. Exhibitor will indemnify and hold harmless South Central Golf, and its respective trustees, officers and employees against claims, suits, damages, liabilities and expenses (including attorney fees) arising out of property damage or personal injury to third parties caused by negligence or willful misconduct of Exhibitor or any individual or entity for which Exhibitor may be responsible. Anyone visiting, viewing or otherwise participating in Exhibitor's display shall be deemed an invitee or licensee of Exhibitor.

Service Not Provided – South Central Golf does not provide equipment, decoration, labor carpenters, storage for exhibit materials, special lighting, gas, water supply or other related service. All arrangements for these items must be made by exhibitor, and exhibitor shall defend, indemnify and hold harmless South Central Golf for any and all claims, losses, damages, injuries or other charges which may occur from such arrangements made by exhibitor.

Impossibility of Performance – South Central Golf will not be liable for the fulfillment of this agreement as to the delivery of space if non-delivery is due to any of the following: by reason of the building being damaged or destroyed by fire, act of God, public enemy, war or insurrection, authority of law or for any cause beyond its control. It will, however, in the event of its not being able to hold an exhibit for any of the above named reason, reimburse space renters, prorated on any amount paid in, less any and all legitimate expenses.

Contract Required – All exhibitors are required to have a signed contract on file with South Central Golf prior to set-up. Failure to have a contract on file shall be grounds for management to deny admission to the expo to said exhibitor.

Cancellations/Refunds – Deposits are fully refundable up to Nov. 31, 2010, based on proper notification. Beginning Dec. 1, 2010, refund of deposits will be made upon resale of booth(s), less an \$80 administrative fee. For cancellations beginning Dec. 1, 2010, South Central Golf cannot refund deposits on booth space that is not resold.

Signed _____ Date _____