



6218 S. Lewis Ave. Suite 200, Tulsa, OK 74136 • Phone: 918.280.0787 • Fax: 918.280.0797

CONTACTS / SERVICES

South Central Golf Expos

Pre-show information	918-280-0787
Fax.....	918-280-0797
Website.....	www.southcentralgolf.com/expos
Email.....	craig@southcentralgolf.com
Mailing address.....	6218 S. Lewis Ave. Suite 200, Tulsa, OK 74136
Expo Director	Craig Raguse
Marketing Director.....	Ken MacLeod
Production Manager.....	Stephen Hillman

Expo Services

Event 1 Inc. (Oklahoma City & Tulsa)

Event 1 provides show services and furnishings, carpet, electrical service, phone and data lines, shipping and storage among other services for Oklahoma City and Tulsa. You can download the Event 1 exhibitor packet for each show at www.event1planning.com

Pre-show information..... Corbin Potter, Convention Services Director – 918-245-8006

Exhibitor Check-in / Set-Up / Tear-Down

HEARTLAND GOLF EXPO

Thursday, Feb. 4, 2010 Noon-6 p.m.
Friday, Feb. 5, 2010 8 a.m.-10:30 a.m.
Tear-Down – Saturday, Feb. 6, 2010 6 p.m.-midnight

TULSA GOLF EXPO

Thursday, Feb. 11, 2010 Noon-6 p.m.
Friday, Feb. 12, 2010 8 a.m.-10:30 a.m.
Tear-Down – Saturday, Feb. 13, 2010 6 p.m.-midnight

Booths must remain intact and open during show hours. No tear-down is permitted until the show closes. Sunday. All exhibitor materials must be removed from the facility by midnight Sunday. If you need to arrange storage or shipment of any materials, please contact Event 1 Productions.



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REQUEST FOR EXHIBITOR BADGES

Please indicate one or more expos:

HEARTLAND GOLF EXPO – Oklahoma City, Okla. – Feb. 5-6, 2010

TULSA GOLF EXPO– Tulsa, Okla. – Feb. 12-13, 2010

Please list the name of each person who will need an exhibitor badge for the indicated expo(s). If you need different badges for different expos, please note the appropriate expo next to each name. Each badge will show the individual’s name and the exhibitor company name. Badges will be available during exhibitor check-in at the expos. The designated contact person will be responsible for distributing badges to exhibitor personnel. Exhibitor badges are only available for personnel who are working the expos.

Exhibitor Name Booth No.

Show Contact Need badge: Yes No

Phone Fax

Please list names of people who will need exhibitor badges in addition to the show contact listed above:

Name

Name

Name

Name

Name

Name



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EXPO PROGRAM LISTING INFORMATION

Please indicate one or more expos:

- HEARTLAND GOLF EXPO – Oklahoma City, Okla. – Feb. 13-16, 2009
- TULSA GOLF EXPO– Tulsa, Okla. – Feb. 20-22, 2009

Each exhibitor will be listed in each expo program that will be distributed to visitors attending the expos. Please provide the information listed below for inclusion in the program.

Exhibitor Name Booth No.

Type of Business

Address City State Zip

Phone

Please provide a short description of the services/merchandise that you will offer at the expo(s).



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EXPO DOOR PRIZE / CONTEST DONATIONS

Please indicate one or more expos:

- HEARTLAND GOLF EXPO – Oklahoma City, Okla. – Feb. 5-6, 2010
- TULSA GOLF EXPO– Tulsa, Okla. – Feb. 12-13, 2010

Door and contest prizes are a powerful tool for bringing additional recognition and attention to your booth and services at the expos. Exhibitors donating prizes will receive special recognition in the program and in signage at attendee check-in. Donated prizes will be used at the discretion of South Central Golf as either door or contest prizes. Featured door and contest prizes will be announced over the public address system during the expo and during live radio and television programming. Print, radio and television advertising will promote door and contest prize giveaways. Door prizes are used to generate attendee databases. **Exhibitors who donate a prize valued at \$250 or more will receive the database for the appropriate expo at no charge.**

GUIDELINES FOR PRIZE DONATIONS

- Only Prizes donated for giveaway at the discretion of the Expos will be listed in the Expo Program and/or receive additional recognition in signage/announcements or promotions. In-booth giveaways are the sole responsibility of the exhibitor and will not receive promotion in Expo materials or advertising.
- Prizes cannot be linked to additional purchases or contracts. Services, trips, greens fees or overnight accommodations can include reasonable deadlines and reservation requirements. Otherwise, prizes must be free and clear – no strings attached.
- Door prizes will be awarded during each Expo from all door prize registrations provided at the time of each drawing. Registrants must be at least 18 years old to enter and must give complete contact information to be eligible. Registrants need not be present to win. Employees and families of South Central Golf Inc., the Expo facilities, sponsors and exhibitors are not eligible to win prizes.
- Prizes must be submitted to expo staff before or at exhibitor check-in. Actual items must be submitted as prizes. Services, trips, greens fees or overnight accommodations must be presented in gift certificate format.
- To be listed in the Expo programs, we must have door prize notifications by the Monday before the show.

Please list below what you want to donate as a door prize:

Estimated Value

Exhibitor Name Booth No.

Contact Name Phone



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EXHIBITOR SERVICES / SPECIAL NEEDS

Please indicate one or more expos:

- HEARTLAND GOLF EXPO – Oklahoma City, Okla. – Feb. 5-6, 2010
- TULSA GOLF EXPO– Tulsa, Okla. – Feb. 12-13, 2010

Exhibitor Name

Booth No.

Show Contact

Phone Fax

Electricity or Data/Voice phone line

If you need electricity in your booth, or if you require a data/voice line for a credit card machine or for internet service, please arrange for services through Event 1 for Oklahoma City. There is a charge and a deadline for these services. **If you need a phone line for the Tulsa show the form is available at www.exposquare.com/es/facilities/services.asp**

Shipping/Storage (see Event 1 website)

If you will be shipping in a large display or have special delivery requirements, please arrange for services and/or storage through Event 1.

Vehicles (or heavy items) on Expo Floor / Large displays

If you are planning on displaying a vehicle or other heavy equipment on the Expo floor, please describe what you will be displaying so we can make arrangements to protect the floor. Any materials that will require forklift or pallet jacks to be placed in the booth space must be arranged through Event 1 Productions. Any electric or motorized vehicles that will be on displayed on the Expo floor must be arranged through Event 1 Productions. We may need to schedule a specific move-in/move-out time to accommodate your display.

Other Special Needs

If you have other special needs beyond the services offered in this Exhibitors Packet, please give us a brief description below or call 918-280-0787.